

# The Challenge



## Matching Funds

\$100,000 in matching funds generously provided by the Theodore Edson Parker Foundation (\$50,000) and the Mark and Elisia Saab Family Fund (\$50,000), a donor advised fund of the Greater Lowell Community Foundation

## The Match Ratio

1:4 One dollar from the matching pool for every four dollars contributed to a new or existing nonprofit agency endowment, based on the following levels

### Nonprofit Agency Share

(Or Donor Gift to Agency's Endowment)	Matching Share	Total
\$5,000	\$1,250	\$6,250
\$10,000	\$2,500	\$12,250
\$20,000	\$5,000	\$25,000
\$50,000	\$12,500	\$62,500
100,000	\$25,000	\$125,000

**To provide ongoing support, the Community Foundation will provide informational seminars and hands-on training, including:**

- Overview of planned giving instruments
- Training on gift solicitation
- Assistance in creating legacy societies
- Marketing and communicating your endowment fund to your constituencies
- Launching a general public communications effort to broaden community knowledge and support for agency endowments.
- Convening advanced seminars for professional advisors
- Providing gift annuity and other gift instrument illustrations to qualified donors, and
- Facilitating transfers of stock and complex non cash gifts