



Greater Lowell Nonprofit Needs during COVID-19 SURVEY DATA

98.6%

of organizations have been impacted
by the COVID-19 Pandemic

71

of Greater Lowell
Nonprofits who
participated in the
survey

39%

report an
INCREASE
of numbers
served since the
pandemic

90%

of Greater Lowell
Nonprofits are still
providing services during
the COVID-19 pandemic

80%

had a
fundraising
event
cancelled
due to the
pandemic

Top Critical Needs

Food Insecurity

71%

55%

PPE

Essential Supplies

44%

40%

Housing Insecurity

Technology

39%

Impact

51.4%

Moved to offering
VIRTUAL SERVICES
due to the pandemic

Believe that the
pandemic will have a
SEVERE negative impact
on donations

38%

93%

Are worried about the
LONG-TERM EFFECTS
of COVID-19 on their
organization

Have started new
**COLLABORATIONS/
PARTNERSHIPS** as a
result of the pandemic

73%

Nonprofit Category

50%	Human Services
10%	Health
7%	Public, Societal Benefit
4%	Education and Research
4%	Environment and Animals
3%	Arts, Culture and Humanities
3%	Religion
3%	Food Pantry

