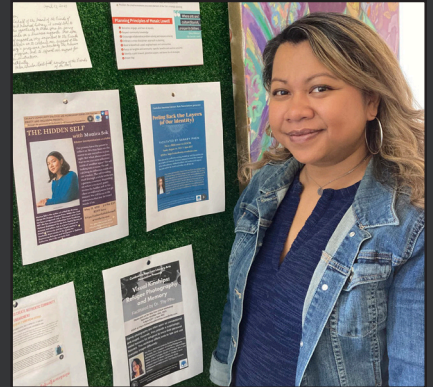


2024 Annual Sponsorship Program



Improving the quality of life in the communities we
serve through impactful, strategic philanthropy





Community Impact

The work of the Greater Lowell Community Foundation involves much more than serving as grantmakers and working with caring donors. We serve as capacity builders, conveners and thought leaders in the community. We build networks and maintain partnerships to achieve our vision for a better Greater Lowell.



At the GLCF Annual Meeting on June 7 featuring Attorney General Andrea Campbell, the Foundation announced the establishment of the LGBTQ Fund for Greater Lowell. From l-r: GLCF's president and CEO Jay Linnehan, Attorney General Andrea Campbell, GLCF's VP of Marketing, Programs & Strategy Jennifer Aradhya, GLCF Board Chair Chet Szablak and LGBTQ Fund founders Susu Wong, Tomo360 owner and her spouse, Julie Chen, Chancellor of UMass Lowell.

ABOUT GLCF

Established in 1997, the Greater Lowell Community Foundation (GLCF) is a philanthropic organization comprised of more than 400 funds dedicated to improving the quality of life in 21 neighboring cities and towns. With financial assets of more than \$59 million, GLCF annually awards grants and scholarships to hundreds of worthy nonprofits and students. The generosity of our donors has enabled the Community Foundation to award more than \$35 million to the Greater Lowell community.

OUR PASSION IS IMPROVING OUR COMMUNITY



COVID-19 Response

More than \$10 million in COVID relief funding has been distributed by GLCF to 140+ nonprofit organizations in Greater Lowell.



Scholarships

GLCF awarded more than 350 scholarships to high school graduates seeking to continue their educations and achieve their dreams.



Community Development

GLCF serves as a convener of information where ideas are shared to leverage common agendas and resources.

GLCF COMMUNITIES SERVED



Why Be an Annual GLCF Sponsor

Join the community of philanthropically-minded businesses and increase your visibility and brand recognition through GLCF's community-wide work.

PREMIER SPONSORSHIP

RESERVED

TITANIUM SPONSORSHIP

\$15,000

All benefits listed below, plus:

- Titanium Sponsorship recognition in all GLCF event materials.
- Company logo in advertisements for GLCF
- Up to 8 tickets to GLCF's Annual Meeting and Celebrate Giving

PLATINUM SPONSORSHIP

\$10,000

All benefits listed below, plus:

- Platinum Sponsorship recognition in all GLCF event materials.
- Company logo in advertisements for GLCF
- Up to 6 tickets to GLCF's Annual Meeting and Celebrate Giving

GOLD SPONSORSHIP

\$5,000

All benefits listed below, plus:

- Gold Sponsorship recognition in all GLCF event materials.
- Verbal recognition of the sponsor during all events
- Company logo in social media posts for GLCF major events
- Up to 4 tickets to GLCF's Annual Meeting and Celebrate Giving

SILVER SPONSORSHIP

\$2,500

All benefits listed below, plus:

- Silver Sponsorship recognition in all GLCF event materials.
- Featured sponsor in the Foundation's monthly newsletter (reach of 10,000 contacts)
- Sponsor logo to appear in all promotion
- Up to 2 tickets to GLCF's Annual Meeting and Celebrate Giving

BRONZE SPONSORSHIP

\$1,000

Benefits:

- Bronze Sponsorship recognition in all GLCF event materials.
- Recognition of sponsorship on Foundation's website
- Sponsorship acknowledgment in Foundation's annual report

Other ways to get involved with GLCF

Whether you give to an existing fund, wish to establish a new one, or want to set up future philanthropy through planned giving, GLCF offers giving options that will support a variety of key community needs and provide you with maximum tax benefits.

discretionary funds

gives the expert GLCF staff latitude to impact important community needs

field of interest funds

donors recommend areas they want to support

donor advised funds

donors recommend specific charities and causes they want to support

agency funds

helps nonprofits with endowment-building to ensure long-term financial sustainability

scholarship funds

awards funds to help aspiring students pursue higher education

community funds

created with funds raised by a community to benefit that community

We welcome the opportunity to work with you!

Please call us at 978-970-1600 for more information.



Confirmed in Compliance
with National Standards for
U.S. Community Foundations



Excellence. Accountability. Impact.™


Stay Connected:

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